






apple.com

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## SEO

		<p>Apple</p> <p>: 5</p> <p>10 70 가</p>														
	(Description)	<p>Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support.</p> <p>: 172</p> <p>70 160 가</p>														
																
		<p>(Og)</p> <table border="1"> <tr> <td>title</td> <td>Apple</td> </tr> <tr> <td>description</td> <td>Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support.</td> </tr> <tr> <td>url</td> <td>https://www.apple.com/</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>image</td> <td>https://www.apple.com/ac/structured-data/images/open_graph_logo.png?202110180743</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>Apple</td> </tr> </table>	title	Apple	description	Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support.	url	https://www.apple.com/	locale	en_US	image	https://www.apple.com/ac/structured-data/images/open_graph_logo.png?202110180743	type	website	site_name	Apple
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type	website															
site_name	Apple															

# SEO

	(H1-H6)	H1 1	H2 7	H3 17	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"> <li>• [H1] Apple</li> <li>• [H2] iPhone</li> <li>• [H2] Apple Watch Series 11</li> <li>• [H2] iPad Air</li> <li>• [H2] Scan code with iPhone or iPad.</li> <li>• [H2] Endless entertainment.</li> <li>• [H2] More from Apple.Watch the latest brand films from Apple.</li> <li>• [H2] Apple Footer</li> <li>• [H3] MacBook Pro 14"</li> <li>• [H3] Apple Watch Ultra 3</li> <li>• [H3] AirPods Pro 3</li> <li>• [H3] Apple Fitness Plus</li> <li>• [H3] Apple Trade In</li> <li>• [H3] Apple Card</li> <li>• [H3] Shop and Learn Shop and Learn</li> <li>• [H3] Apple Wallet Apple Wallet</li> <li>• [H3] Account Account</li> <li>• [H3] Entertainment Entertainment</li> <li>• [H3] Apple Store Apple Store</li> <li>• [H3] For Business For Business</li> <li>• [H3] For Education For Education</li> <li>• [H3] For Healthcare For Healthcare</li> <li>• [H3] For Government For Government</li> <li>• [H3] Apple Values Apple Values</li> <li>• [H3] About Apple About Apple</li> </ul>					
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	(Flash)	Flash 가					
	(iframe)	iframe					

# SEO

	URL Rewrite	URL !					
	URL ( )	URL ( )가 . SEO (-)					




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<a href="#">&amp;nbsp;</a>		(Passing Juice)
<a href="#">Try it free</a>		(Passing Juice)
<a href="#">&amp;nbsp;</a>		(Passing Juice)
<a href="#">&amp;nbsp;</a>		(Passing Juice)
<a href="#">Apply now</a>		(Passing Juice)
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<a href="#">here</a>		(noreferrer noopener)
<a href="https://support.apple.com/kb/HT209218">support.apple.com/kb/HT209218</a>		(Passing Juice)
<a href="#">Store</a>		(Passing Juice)
<a href="#">Mac</a>		(Passing Juice)
<a href="#">iPad</a>		(Passing Juice)
<a href="#">Watch</a>		(Passing Juice)
<a href="#">Vision</a>		(Passing Juice)
<a href="#">AirPods</a>		(Passing Juice)
<a href="#">TV &amp; Home</a>		(Passing Juice)
<a href="#">AirTag</a>		(Passing Juice)
<a href="#">Accessories</a>		(Passing Juice)
<a href="#">Gift Cards</a>		(Passing Juice)
<a href="#">Wallet</a>		(Passing

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<a href="#">Apple Pay</a>		(Passing Juice)
<a href="#">Apple Cash</a>		(Passing Juice)
<a href="#">Manage Your Apple Account</a>		(Passing Juice)
<a href="#">Apple Store Account</a>		(Passing Juice)
<a href="#">iCloud.com</a>		(Passing Juice)
<a href="#">Apple One</a>		(Passing Juice)
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<a href="#">Apple Books</a>		(Passing Juice)
<a href="#">App Store</a>		(Passing Juice)
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<a href="#">Genius Bar</a>		(Passing Juice)
<a href="#">Today at Apple</a>		(Passing Juice)
<a href="#">Group Reservations</a>		(Passing Juice)
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<a href="#">Certified Refurbished</a>		(Passing Juice)
<a href="#">Financing</a>		(Passing Juice)
<a href="#">Carrier Deals at Apple</a>		(Passing Juice)
<a href="#">Order Status</a>		(Passing Juice)
<a href="#">Shopping Help</a>		(Passing Juice)
<a href="#">Apple and Business</a>		(Passing Juice)
<a href="#">Shop for Business</a>		(Passing Juice)
<a href="#">Apple and Education</a>		(Passing Juice)
<a href="#">Shop for K-12</a>		(Passing Juice)
<a href="#">Shop for College</a>		(Passing Juice)
<a href="#">Apple and Healthcare</a>		(Passing Juice)
<a href="#">Apple and Government</a>		(Passing Juice)
<a href="#">Shop for Veterans and Military</a>		(Passing Juice)
<a href="#">Shop for State and Local Employees</a>		(Passing Juice)
<a href="#">Shop for Federal Employees</a>		(Passing Juice)
<a href="#">Accessibility</a>		(Passing Juice)
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<a href="#">Privacy</a>		(Passing Juice)
<a href="#">Racial Equity and Justice</a>		(Passing Juice)
<a href="#">Supply Chain Innovation</a>		(Passing Juice)
<a href="#">Newsroom</a>		(Passing Juice)
<a href="#">Apple Leadership</a>		(Passing Juice)
<a href="#">Career Opportunities</a>		(Passing Juice)
<a href="#">Investors</a>		(Passing Juice)
<a href="#">Ethics &amp; Compliance</a>		(Passing Juice)
<a href="#">Events</a>		(Passing Juice)
<a href="#">Contact Apple</a>		(Passing Juice)
<a href="#">other retailer</a>		(Passing Juice)
<a href="#">United States</a>		(Passing Juice)
<a href="#">Privacy Policy</a>		(Passing Juice)
<a href="#">Terms of Use</a>		(Passing Juice)
<a href="#">Sales and Refunds</a>		(Passing Juice)
<a href="#">Legal</a>		(Passing Juice)
<a href="#">Site Map</a>		(Passing Juice)

# SEO



apple shop item trade watch now stream more learn store

				(Description)	(H1-H6)
apple	39	✓	✗	✓	✓
now	21	✗	✗	✗	✗
watch	13	✗	✗	✓	✓
more	13	✗	✗	✗	✓
learn	12	✗	✗	✗	✓

URL	
✓	(favicon)
✗	CSS
✓	en
✗	

✓	(Doctype)	HTML 5
✓		(charset) UTF-8

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		가 !
	(Deprecated) HTML	! HTML (deprecated) 가
		<div style="border: 1px solid #ccc; padding: 5px;"> <p> (nested tables)</p> <p> (inline styles)</p> <p> CSS (4 ).</p> <p> JavaScript (6 ).</p> <p> gzip</p> </div>
		<div style="border: 1px solid #ccc; padding: 5px;"> <p></p> <p></p> <p></p> </div>
	XML	<p>XML</p> <div style="border: 1px solid #ccc; padding: 5px;"> <p><a href="https://www.apple.com/shop/sitemap.xml">https://www.apple.com/shop/sitemap.xml</a></p> <p><a href="https://www.apple.com/autopush/sitemap/sitemap-index.xml">https://www.apple.com/autopush/sitemap/sitemap-index.xml</a></p> <p><a href="https://www.apple.com/newsroom/sitemap.xml">https://www.apple.com/newsroom/sitemap.xml</a></p> <p><a href="https://www.apple.com/retail/sitemap/sitemap.xml">https://www.apple.com/retail/sitemap/sitemap.xml</a></p> <p><a href="https://www.apple.com/today/sitemap-index.xml">https://www.apple.com/today/sitemap-index.xml</a></p> </div>
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