








# Website review paypal.com

Generated on January 17 2026 09:04 AM





The score is 59/100






## SEO Content

	<p>Title</p>	<p>PayPal     PayPal KR</p> <p>Length : 32</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>PayPal , , .</p> <p>Length : 94</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1312 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.paypal.com/kr/home</td> </tr> <tr> <td>title</td> <td>PayPal     PayPal KR</td> </tr> <tr> <td>image</td> <td>https://www.paypalobjects.com/marketing/web23/ma/homepage-consumer/meta_size-all.jpg</td> </tr> <tr> <td>description</td> <td>PayPal , , .</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://www.paypal.com/kr/home	title	PayPal     PayPal KR	image	https://www.paypalobjects.com/marketing/web23/ma/homepage-consumer/meta_size-all.jpg	description	PayPal , , .
Property	Content													
type	website													
url	https://www.paypal.com/kr/home													
title	PayPal     PayPal KR													
image	https://www.paypalobjects.com/marketing/web23/ma/homepage-consumer/meta_size-all.jpg													
description	PayPal , , .													
	<p>Headings</p>	<table border="1" data-bbox="539 1906 1481 1980"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>12</td> <td>10</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="603 2011 895 2078" style="list-style-type: none"> <li>• [H1] PayPal</li> <li>• [H2] PayPal</li> </ul>	H1	H2	H3	H4	H5	H6	1	12	10	0	0	0
H1	H2	H3	H4	H5	H6									
1	12	10	0	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] PayPal</li> <li>• [H2] PayPal</li> <li>• [H2] , ,</li> <li>• [H2] .</li> <li>• [H2] PayPal, 가</li> <li>• [H2]</li> <li>• [H2]</li> <li>• [H2]</li> <li>• [H2] PayPal</li> <li>• [H2] PayPal</li> <li>• [H3]</li> <li>• [H3]</li> <li>• [H3]</li> <li>• [H3]</li> <li>• [H3]</li> <li>• [H3]</li> <li>• [H3]</li> <li>• [H3]</li> <li>• [H3]</li> <li>• [H3] PayPal.Me</li> </ul>
	Images	<p>We found 9 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

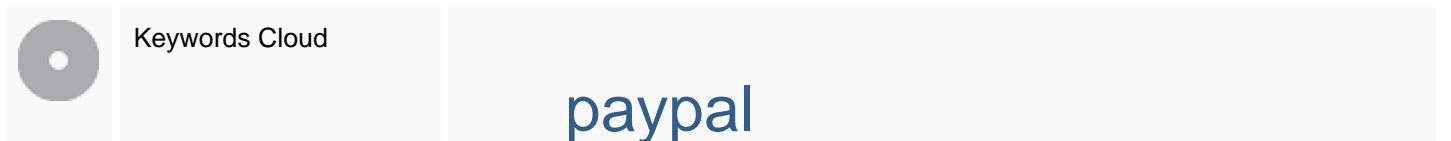
	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 43 links including 0 link(s) to files</p>



## In-page links

<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">PayPal_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">PayPal_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">PayPal.Me_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">English_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	External	Passing Juice
<a href="#">_____</a>	External	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice
<a href="#">_____</a>	Internal	Passing Juice






## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
paypal	20	✓	✗	✓	✓
	5	✗	✗	✗	✗
	5	✗	✗	✓	✓
	4	✗	✗	✗	✗
	4	✗	✗	✗	✓








## Usability

	Url	Domain : paypal.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ko.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 75 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

		
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://www.paypal.com/paypal-sitemap-index.xml">https://www.paypal.com/paypal-sitemap-index.xml</a></p>
	Robots.txt	<p><a href="http://paypal.com/robots.txt">http://paypal.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>