



# Website review github.com

Generated on January 17 2026 09:05 AM





The score is 47/100




## SEO Content

|           | <b>Title</b>                                                                                                                                                                                                                                                                | <p>GitHub · Change is constant. GitHub keeps you ahead. · GitHub</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |          |         |       |                                                                                                                                                                                                                                                                             |           |                                                                                                                                                                                            |           |        |      |        |       |                                                      |     |                                                       |
|-----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|-------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|--------|------|--------|-------|------------------------------------------------------|-----|-------------------------------------------------------|
|           | <b>Description</b>                                                                                                                                                                                                                                                          | <p>Join the world's most widely adopted, AI-powered developer platform where millions of developers, businesses, and the largest open source community build software that advances humanity.</p> <p>Length : 190</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |          |         |       |                                                                                                                                                                                                                                                                             |           |                                                                                                                                                                                            |           |        |      |        |       |                                                      |     |                                                       |
|           | <b>Keywords</b>                                                                                                                                                                                                                                                             | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |       |                                                                                                                                                                                                                                                                             |           |                                                                                                                                                                                            |           |        |      |        |       |                                                      |     |                                                       |
|           | <b>Og Meta Properties</b>                                                                                                                                                                                                                                                   | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2056"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td><a href="https://images.ctfassets.net/8aevphvgewt8/4pe4eOtUJOARpZRE4fNekf/f52b1f9c52f059a33170229883731ed0/GH-Homepage-Universe-img.png">https://images.ctfassets.net/8aevphvgewt8/4pe4eOtUJOARpZRE4fNekf/f52b1f9c52f059a33170229883731ed0/GH-Homepage-Universe-img.png</a></td> </tr> <tr> <td>image:alt</td> <td>Join the world's most widely adopted, AI-powered developer platform where millions of developers, businesses, and the largest open source community build software that advances humanity.</td> </tr> <tr> <td>site_name</td> <td>GitHub</td> </tr> <tr> <td>type</td> <td>object</td> </tr> <tr> <td>title</td> <td>GitHub · Change is constant. GitHub keeps you ahead.</td> </tr> <tr> <td>url</td> <td><a href="https://github.com/">https://github.com/</a></td> </tr> </tbody> </table> | Property | Content | image | <a href="https://images.ctfassets.net/8aevphvgewt8/4pe4eOtUJOARpZRE4fNekf/f52b1f9c52f059a33170229883731ed0/GH-Homepage-Universe-img.png">https://images.ctfassets.net/8aevphvgewt8/4pe4eOtUJOARpZRE4fNekf/f52b1f9c52f059a33170229883731ed0/GH-Homepage-Universe-img.png</a> | image:alt | Join the world's most widely adopted, AI-powered developer platform where millions of developers, businesses, and the largest open source community build software that advances humanity. | site_name | GitHub | type | object | title | GitHub · Change is constant. GitHub keeps you ahead. | url | <a href="https://github.com/">https://github.com/</a> |
| Property  | Content                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |          |         |       |                                                                                                                                                                                                                                                                             |           |                                                                                                                                                                                            |           |        |      |        |       |                                                      |     |                                                       |
| image     | <a href="https://images.ctfassets.net/8aevphvgewt8/4pe4eOtUJOARpZRE4fNekf/f52b1f9c52f059a33170229883731ed0/GH-Homepage-Universe-img.png">https://images.ctfassets.net/8aevphvgewt8/4pe4eOtUJOARpZRE4fNekf/f52b1f9c52f059a33170229883731ed0/GH-Homepage-Universe-img.png</a> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |          |         |       |                                                                                                                                                                                                                                                                             |           |                                                                                                                                                                                            |           |        |      |        |       |                                                      |     |                                                       |
| image:alt | Join the world's most widely adopted, AI-powered developer platform where millions of developers, businesses, and the largest open source community build software that advances humanity.                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |          |         |       |                                                                                                                                                                                                                                                                             |           |                                                                                                                                                                                            |           |        |      |        |       |                                                      |     |                                                       |
| site_name | GitHub                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |          |         |       |                                                                                                                                                                                                                                                                             |           |                                                                                                                                                                                            |           |        |      |        |       |                                                      |     |                                                       |
| type      | object                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |          |         |       |                                                                                                                                                                                                                                                                             |           |                                                                                                                                                                                            |           |        |      |        |       |                                                      |     |                                                       |
| title     | GitHub · Change is constant. GitHub keeps you ahead.                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |          |         |       |                                                                                                                                                                                                                                                                             |           |                                                                                                                                                                                            |           |        |      |        |       |                                                      |     |                                                       |
| url       | <a href="https://github.com/">https://github.com/</a>                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |          |         |       |                                                                                                                                                                                                                                                                             |           |                                                                                                                                                                                            |           |        |      |        |       |                                                      |     |                                                       |





# SEO Content

|                                                                                    |                 | <p>description</p> <p>Join the world's most widely adopted, AI-powered developer platform where millions of developers, businesses, and the largest open source community build software that advances humanity.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |    |    |    |    |    |    |   |    |    |   |   |   |
|------------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|----|----|---|---|---|
|    | Headings        | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>10</td> <td>16</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Search code, repositories, users, issues, pull requests...</li> <li>• [H1] Provide feedback</li> <li>• [H1] Saved searches</li> <li>• [H1] The future of building happens together</li> <li>• [H2] Navigation Menu</li> <li>• [H2] Use saved searches to filter your results more quickly</li> <li>• [H2] GitHub features</li> <li>• [H2] GitHub customers</li> <li>• [H2] Accelerate your entire workflow</li> <li>• [H2] Built-in application security where found means fixed</li> <li>• [H2] Work together, achieve more</li> <li>• [H2] From startups to enterprises, GitHub scales with teams of any size in any industry.</li> <li>• [H2] Millions of developers and businesses call GitHub home</li> <li>• [H2] Site-wide Links</li> <li>• [H3] Your AI partner everywhere. Copilot is ready to work with you at each step of the software development lifecycle.</li> <li>• [H3] Automate your path to production</li> <li>• [H3] Code instantly from anywhere</li> <li>• [H3] Keep momentum on the go</li> <li>• [H3] Shape your toolchain</li> <li>• [H3] Apply fixes in seconds. Spend less time debugging and more time building features with Copilot Autofix.</li> <li>• [H3] Plan with clarity. Organize everything from high-level roadmaps to everyday tasks.</li> <li>• [H3] Keep track of your tasks</li> <li>• [H3] Share ideas and ask questions</li> <li>• [H3] Review code changes together</li> <li>• [H3] Fund open source projects</li> <li>• [H3] Subscribe to our developer newsletter</li> <li>• [H3] Platform</li> <li>• [H3] Ecosystem</li> <li>• [H3] Support</li> <li>• [H3] Company</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 4 | 10 | 16 | 0 | 0 | 0 |
| H1                                                                                 | H2              | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | H4 | H5 | H6 |    |    |    |   |    |    |   |   |   |
| 4                                                                                  | 10              | 16                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 0  | 0  | 0  |    |    |    |   |    |    |   |   |   |
|  | Images          | <p>We found 25 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |    |    |    |    |    |    |   |    |    |   |   |   |
|  | Text/HTML Ratio | <p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |    |    |    |    |    |    |   |    |    |   |   |   |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |    |    |    |    |    |    |   |    |    |   |   |   |

# SEO Content

|                                                                                  |        |                                                    |
|----------------------------------------------------------------------------------|--------|----------------------------------------------------|
|  | Iframe | Great, there are no Iframes detected on this page. |
|----------------------------------------------------------------------------------|--------|----------------------------------------------------|

## SEO Links

|                                                                                  |                         |                                                                                                            |
|----------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Bad. Your links have query string.                                                                         |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.             |
|  | In-page links           | We found a total of 43 links including 0 link(s) to files                                                  |
|  | Statistics              | External Links : norereferrer noopener 0%<br>External Links : Passing Juice 6.98%<br>Internal Links 93.02% |

## In-page links

| Anchor                             | Type     | Juice         |
|------------------------------------|----------|---------------|
| <a href="#">Sign in</a>            | Internal | Passing Juice |
| <a href="#">Search syntax tips</a> | Internal | Passing Juice |
| <a href="#">Sign up</a>            | Internal | Passing Juice |
| <a href="#">Subscribe</a>          | Internal | Passing Juice |
| <a href="#">Features</a>           | Internal | Passing Juice |
| <a href="#">Enterprise</a>         | Internal | Passing Juice |
| <a href="#">Copilot</a>            | Internal | Passing Juice |
| <a href="#">AI</a>                 | Internal | Passing Juice |
| <a href="#">Security</a>           | Internal | Passing Juice |
| <a href="#">Pricing</a>            | Internal | Passing Juice |
| <a href="#">Team</a>               | Internal | Passing Juice |
|                                    |          |               |


## In-page links

|                                       |          |               |
|---------------------------------------|----------|---------------|
| <a href="#">Resources</a>             | Internal | Passing Juice |
| <a href="#">Roadmap</a>               | Internal | Passing Juice |
| <a href="#">Compare GitHub</a>        | Internal | Passing Juice |
| <a href="#">Developer API</a>         | Internal | Passing Juice |
| <a href="#">Partners</a>              | Internal | Passing Juice |
| <a href="#">Education</a>             | Internal | Passing Juice |
| <a href="#">GitHub CLI</a>            | Internal | Passing Juice |
| <a href="#">GitHub Desktop</a>        | Internal | Passing Juice |
| <a href="#">GitHub Mobile</a>         | Internal | Passing Juice |
| <a href="#">GitHub Marketplace</a>    | Internal | Passing Juice |
| <a href="#">MCP Registry</a>          | Internal | Passing Juice |
| <a href="#">Docs</a>                  | Internal | Passing Juice |
| <a href="#">Community Forum</a>       | Internal | Passing Juice |
| <a href="#">Professional Services</a> | Internal | Passing Juice |
| <a href="#">Premium Support</a>       | Internal | Passing Juice |
| <a href="#">Skills</a>                | Internal | Passing Juice |
| <a href="#">Status</a>                | External | Passing Juice |
| <a href="#">Contact GitHub</a>        | Internal | Passing Juice |
| <a href="#">About</a>                 | Internal | Passing Juice |
| <a href="#">Why GitHub</a>            | Internal | Passing Juice |
| <a href="#">Customer stories</a>      | Internal | Passing Juice |
| <a href="#">Blog</a>                  | External | Passing Juice |
| <a href="#">The ReadME Project</a>    | Internal | Passing Juice |
| <a href="#">Careers</a>               | External | Passing Juice |
| <a href="#">Newsroom</a>              | Internal | Passing Juice |
| <a href="#">Inclusion</a>             | Internal | Passing Juice |
| <a href="#">Social Impact</a>         | Internal | Passing Juice |
| <a href="#">Shop</a>                  | Internal | Passing Juice |
|                                       |          |               |

## In-page links

|                              |          |               |
|------------------------------|----------|---------------|
| <a href="#">Terms</a>        | Internal | Passing Juice |
| <a href="#">Privacy</a>      | Internal | Passing Juice |
| <a href="#">Sitemap</a>      | Internal | Passing Juice |
| <a href="#">What is Git?</a> | Internal | Passing Juice |






## SEO Keywords

|                                                                                  |                |                                                                                    |
|----------------------------------------------------------------------------------|----------------|------------------------------------------------------------------------------------|
|  | Keywords Cloud | customer platform <b>github</b> copilot explore <b>code</b> from view all security |
|----------------------------------------------------------------------------------|----------------|------------------------------------------------------------------------------------|

## Keywords Consistency












| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| github   | 55      | ✓     | ✗        | ✗           | ✓        |
| code     | 25      | ✗     | ✗        | ✗           | ✓        |
| copilot  | 19      | ✗     | ✗        | ✗           | ✓        |
| explore  | 16      | ✗     | ✗        | ✗           | ✗        |
| security | 14      | ✗     | ✗        | ✗           | ✓        |

## Usability





|                                                                                    |              |                                                   |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url          | Domain : github.com<br>Length : 10                |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Usability


### Document

|                                                                                   |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|-----------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|   | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|   | W3C Validity    | Errors : 125<br>Warnings : 80                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|   | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |



### Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                                        |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

### Optimization

|                                                                                    |             |                                                                                                                                                                               |
|------------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Missing<br><p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional</p> |
|------------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                  |            |                                                                                                                                                                                                                                                                                                 |
|----------------------------------------------------------------------------------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                  |            | information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.                                                                                                                                  |
|  | Robots.txt | <p><a href="http://github.com/robots.txt">http://github.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                                |
|  | Analytics  | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |